

JEANNIE STICHER
ADJUNCT PROFESSOR - DEPARTMENT OF MARKETING
DIRECTOR OF COMMUNITY DEVELOPMENT - SALES LEADERSHIP PROGRAM

Education

Center for Creative Leadership, Management Training, 2001
M.A. in Management, JFK University, 1993
National Training Labs Certification Training, 1993
B.S. Textiles and Clothing, Central State University, 1974

Teaching Specialties/Interests

Organization Engineering and Design, Business to Business Selling/Marketing, Retail Consumer Marketing, Strategic Account Management, Professional Networking

Business Profile

Senior level executive (Vice President) with 23+ years in the selling and marketing of edible and non-edible package goods and 5 years with a major clothing retailer. Extensive customer relationship experience managing global and domestic customers including grocery, mass merchandisers, drug, convenience and wholesalers. Significant work in the area of large scale re-organizational efforts.

Corporate Affiliations/Locations/Responsibilities

- Mars, Inc/Masterfoods USA | Bentonville AR | Vice President of Sales
- Masterfoods Polska | Poland | Director Business Development
- The Gap Stores | Texas and Oklahoma | Store Director
- The Worth Collection | Chicago, IL | Co-owner of Everwear (clothing company)

Professional Organizations

National Association of Female Executives, American Association University Women, Professional Women of Chicago, Who's Who in American Colleges and Universities

Contact Information:

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